

The Ultimate Outdoor Sign Inspection Checklist

VISUAL INSPECTION

1. Go Outside and Assess Your Sign

Ensure your sign accurately reflects your brand image and values.

2. Visible Damage

Check for any visible signs of damage, such as cracks, dents, or peeling paint.

3. Secure Mounting

Confirm that your sign is securely mounted and not at risk of falling or swaying.

4. Proper Illumination

Verify that the sign is well-lit, providing optimal visibility both day and night.

ILLUMINATION INSPECTION

1. Inconsistent Illumination

Ensure the lighting is uniform across the entire sign, with no areas significantly brighter or dimmer.

2. Flickering

Watch for any flickering lights, as this can create a negative impression and reduce visibility.

3. Bright Spots

Check for excessively bright areas that may distract from the overall message of the sign.

4. Dim Lighting

Confirm that the sign's lighting is sufficiently bright, making your brand visible and easily recognizable.